

Sushnata Goswami



+91.8720998272



Sushnata23@gmail.com



<https://www.linkedin.com/in/sushnata-goswami-884273185/>

CAREER OBJECTIVE

A highly enthusiastic and hardworking teacher with a postgraduate degree in commerce with teaching experience looking for the position of a lecturer to share my passion for the subject as well as enlighten young minds to gain proficiency in this subject.

ELIGIBILITY QUALIFICATION

Qualified UGC-NET (June 2021) for Assistant Professor with 99 percentile.

WORK EXPERIENCE

1. Assistant Professorat
Royal Global
University (August
2023- Present)
2. Assistant Professorat
Icon Commerce
College (April 2022-
July 2023)
3. Customer Relationship
Officer at Bharti Airtel
(January 2020-June
2020)

Education

Master of Commerce, Management

Gauhati Commerce College
Gauhati University
Guwahati, Assam

Post- graduated, 2019

Bachelor of Commerce, Management

K.C.Das Commerce College
Gauhati University
Guwahati, Assam

Graduated, 2017

XII, Commerce

Gauhati Commerce College
AHSEC
Guwahati, Assam

Completed, 2014

High School

Kendriya Vidyalaya Maligaon
CBSE
Guwahati, Assam

Matriculated, 2012

Skills

- Excellent interpersonal and communication skills
- Exceptional verbal and written skill
- Interest in curating and designing course curriculums.
- Critical Thinking and Analytical Skills
- Adaptability and Flexibility
- MS-Office

Publications, Paper Presentations and Workshops

Publications

1. Published a chapter titled " A Study on Job Seekers' Use and perception of Social Networking Sites: A Perspective of the Millennials" in an edited book titled "Harmonizing Progress: Navigating Sustainable Development through Education, Innovation, Industry and Consumption", ISBN 978-81-19757-33-6.
2. Published a chapter titled " Impact of Regional Cooperation between Asian Economies and India on the Development of Indian Entrepreneurship: With special reference to AIFTA" in an edited book titled "Entrepreneurship: Issues and Perspectives", ISBN 978-93-5913-651-6

Paper Presentation

1. Presented a paper titled "The Green Veil: Unravelling the role of Ayurveda in promotion of Greenwashed Products" at an International Conference organized by SOIL School of Business Design in association with Royal Roads University, Canada on December 2023.
2. Presented a paper titled "A Study on Job Seekers' Use and Perception towards Social Networking Sites: A Perspective of the Millennial" at a National Conference organized by Royal Global University on June 2023.
3. Presented a paper titled "Act East Policy: Problems and Prospects" at an International Conference organized by Royal Global University in June 2022.

Workshop

1. Attended a one-day workshop on "Bibliometric Analysis" organized by Assam Down Town University on September 2023.

Faculty Development Programme

1. Completed an 8-week AICTE approved Faculty Development Program on "Marketing Research and Analysis" through SWAYAM portal on 2023.
2. Attended a 5-day Faculty Development Program on "Empowering Management Scholars: Fostering Research Competencies" organized by Assam Down Town University on September 2023.

Language Known

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1. English ●●●●
 2. Hindi ●●●●
 3. Bengali ●●●●
 4. Assamese ●●●●

Personal Interests

- Literature
- Outdoor activities
- Educational Development
- Travelling

Personal Details

Birthday: August
23, 1995

Nationality: India

Gender: Female

Address:
Maligaon,
Guwahati-11
Guwahati -
781011 Assam

