

IMPORTANT DATES

Last date of Abstract Submission	21/05/2023
Last date of intimation of acceptance of Abstract	30/05/2023
Last date of Full Paper Submission	05/06/2023
Last date of Registration	14/06/2023
Date of Conference	16 th – 17 th June 2023
Mode of Conference	Online
Email ID for Abstract & Full Paper Submission	conference@rgu.ac

Delegates	Registration Fees
Students, Scholars & Faculties (of RGU)	1000.00
Academicians	1500.00
Industry Professional	2000.00
International	\$ 25
Email ID for Abstract & Full Paper Submission	conference@rgu.ac

PAYMENT DETAILS:

- ❖ Name of the Bank: **Punjab National Bank**
- ❖ Branch: **Bhangagarh, Guwahati**
- ❖ Account Name: **Royal Global University**
- ❖ Account Number: **4651002100004685**
- ❖ IFSC code: **PUNB0465100**

1. Payments may be made through NEFT/UPI/GPAY.
2. Payments Screenshot along with name to be forwarded in WhatsApp to Phone No: **+91-9570073951**

Chief Patron: **Dr. A.K. Pansari**
Chancellor – RGU

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Organizing Committee

Convenor: Dr. Payel Chaudhuri

Joint Convenor: Mr. Santosh Kumar Anand

Co-Convenors: Dr. Arpee Saikia; Dr. Bitopi Gogoi; Dr. Souren Koner, Ms. Jinty Dutta; Mr. Neeraj Kumar Phookan; Ms. Neha Tiwari; Mr. Binod Kalita, Mr. Dipak Jain

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For more information visit our web site



**16TH & 17TH
JUNE 2023**

TWO DAY INTERNATIONAL CONFERENCE ON

EMERGING TRENDS IN BUSINESS & MANAGEMENT - A LOOKOUT FOR MULTIDISCIPLINARY APPROACHES FOR SUSTAINABLE GROWTH

ORGANIZED BY:

ROYAL SCHOOL OF BUSINESS
THE ASSAM ROYAL GLOBAL UNIVERSITY, GUWAHATI

ABOUT RGU

The Assam Royal Global University is a state private University, established by the Assam Royal Global University Act 2013 notified by the Government of Assam Gazette notification on 23rd August 2013. Starting its first academic session in July 2017, the Assam Royal Global University is now offering 130+ programs and courses under its 26 schools. The university has seen remarkable growth in the last few years. As of now we have 5000+ students, 320+ faculty members, 1400 research engagements, 300 plus recruiters, 7000+ alumni across the world. The university also has its presence across Northeast through its 65+ admission information centres to provide counselling and admission information to students of these States.

The University has a built area of 8 lakh sq. ft. Spread over 27 acres of land having 6 Academy blocks and four hostels. RGU stands to be recognised for its world class infrastructure, cultural events, campus recruitment programs and activities, export students and updated facilities. Located at National Highway 37, Royal Global University stands high with its virtues of excellence and a humble contribution to the society at large and is one of the finest Universities of the country. RGU offers unique educational experience that prepares the next generation of global citizens to lead and make a difference in the world. With its talented and motivated student body and accomplished faculty, RGU is a leading educational hub in the North Eastern region that maintains particular commitment to exceptional undergraduate and post graduate instructions. Undergraduates, graduates and post graduates will have a variety of options available to them.

ABOUT ROYAL SCHOOL OF BUSINESS

Royal school of Business was established in the year 2011 (under Gauhati University, erstwhile Royal Group of Institutions). It started with undergraduate program in management thereby expanding itself to establish post graduate and PhD course as well. Now it has a student strength of more than 300 and

10 skilled faculty members guiding them towards excellence. The department follows pedagogy designed to equip the students with skills in conformity with those required by the challenging corporate environment. It includes a well-planned blend of industry exposure, inter disciplinary learning, practical assignments and innovative projects. The system incorporates two-way communication conceptual discussions which enable students to develop an understanding of the course. A lot of importance is given to industry academia interface which will help in classroom learning and developing a practical perspective. Academic and Industrial visits are organised on diverse topic related to International Business, Cross Cultural Management, business Ethics and Policy Decision Making.

ABOUT THE CONFERENCE

Royal School of Business, Assam Royal Global University, is organizing its "1st 2-day International Conference on Emerging Trends in Business & Management - A lookout for multidisciplinary approaches for sustainable growth" in virtual mode. This 2- day program will witness a galaxy of academicians, business leaders, bureaucrats, and students discussing various aspects of the present business scenario, new & innovative ideas for societal development through economic activities, and ways of making India a business hub in the coming years.

OBJECTIVES OF THE CONFERENCE

The primary objective of the conference is to assemble the different stakeholders of the society together to understand the developments, challenges, scopes, and new ideas for holistic development of business and society in India. As societal development goes hand in hand with business growth, the Conference will engage the brightest minds of academia and industry fraternity in the discussion of recent trends in different disciplines and attempt to bring out some constructive policy implications & recommendations for Government implementation. The objective of the conference is to look for multidisciplinary approaches for solving day-to-day problems in different sectors and to the overall economic development of the nation.

THE THEME

Emerging Trends in Business & Management - A Lookout for multidisciplinary approaches for sustainable growth

The Conference shall engage in the following track areas :-

> FINANCE

> MARKETING

> HRM

> OPERATIONS

> INFORMATION AND TECHNOLOGY

> ECONOMIC REFORMS

> GENERAL MANAGEMENT

Submissions covering studies in the context of India and Emerging Markets are greatly encouraged. Contributions on other relevant topics focusing on contemporary issues are also welcomed.

THE EXPECTED OUTCOME OF THE CONFERENCE:

◆ It is expected that the deliberations of the distinguished experts and the paper presenters in the different sessions will be able to reflect upon the gains of emerging trends in business and management and their benefit to the Business world in India. The discussion forums will also help in the articulation of the changes or modifications that can be made in the policies of business and management to bring the desired benefits to the region.

◆ Selected papers will be published in an edited book with an ISBN number.